

# Annual Report 2018

The *ideaborn* group is made up of the following entities:

In Catalonia, Spain

ideaborn SL with NIF B62026224 Fundació ideaborn with NIF G 66 39 2556 Born in Commerce with NIF B67081174

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The web pages of the group are as follows:

Consultants: www.ideaborn.com

Foundation: www.fundacionideaborn.org
Fair trade: www.bornincommerce.com and www.borninwood.com

The image of the back cover is a reproduction of the winning artwork from the 9th annual *ideaborn* art contest, from 2018. Painting titled "Colinas cromáticas" by the Colombian artist, Santiago Castro.

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# **Editorial**

**Newly born ideas for the promotion of human rights:** *ideaborn* is an initiative conceived between Bujumbura and Kigali in 1998, the implementation of which began in 1999, through the establishment of a human rights cafe at the site of a 19th century former fruit shop in the center of Barcelona, with a small consulting firm just above it.

Since then, we have been able to help provide more than 40 million dollars in technical assistance for the identification, implementation and evaluation of rule of law and good governance projects to strengthen peace in Southeast Europe, the Middle East, North and sub-Saharan Africa, Latin America and the Caribbean.



We have done so by bidding for and winning tenders opened by multilateral and bilateral cooperation agencies in order to assist public institutions in post-conflict and fragile states through our consulting company, *ideaborn consultants*. Likewise, we have worked with civil society organizations (CSOs) and municipalities through our non-profit branch, the *ideaborn foundation*. In 2017, we started a new initiative and company, *Born in Commerce*, which aims to promote fair trade between developing and consolidated economies.

By 2019, we will have carried out two decades of work promoting human rights and fundamental freedoms. It has not been easy, but it has been possible. We enter a new year and a new decade of work, filled with passion, experience, and strength.

This report aims to give visibility to the work done by the women and men that have dedicated countless hours to *ideaborn*. It also aims to let civil society organizations, public entities, cooperation agencies, and the private sector know that we would love to explore joint ventures to continue promoting the knowledge, respect, and full exercise of human rights and fundamental freedoms with them.

Jaume Guardans

CEO

ideaborn

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# Introduction

The *ideaborn* group is formed by three entities whose initiatives aim to improve the vulnerable population's access to and enjoyment of civil, political, economic, and cultural rights on the one hand, and the state's ability to prevent abuses and negligence in their obligation to quarantee these rights, on the other. *ideaborn's* work is structured in two areas: rule of law and good governance, implemented mostly in postwar contexts.

The first steps were taken with the opening of the bookstore, library, exhibition hall, theater, and cafe named llibreria consultoria idea, known as cafe idea in Barcelona's gothic quarter. From 1999 through 2003, cafe idea hosted conferences, film viewings, exhibitions, and concerts that brought together people and entities from the Balkans, the Maghreb, and the Caribbean, and that helped us contribute to the dissemination and promotion of the reality of developing countries thanks to the support of entities from Catalonia, the rest of Spain, and Europe, as well as multilateral organizations such as the World Bank (WB) and the European Bank for Reconstruction and Development (EBRD). The café closed in 2003 and llibreria consultoria idea became ideaborn consultants.

In 2010, the consulting company established the *ideaborn foundation* in Colombia, which receives at least a third of the company's net benefits each year for the effective promotion of human rights. The foundation has an international scope and aims to create programs that facilitate collaboration between civilians, public authorities, academia, the private sector, and the financial sector in the dissemination and practice of fundamental rights and freedoms.

In 2017, ideaborn created Born in Commerce (www.bornincommerce.com) in the United States, Spain and Colombia with two objectives in mind. Firstly, a conceptual aim that focuses on giving small and medium-sized businesses in emerging economies access to the international working market and environmental standards.

The second financial aim is the gathering of resources to supply two collaborative funds and platforms promoted by *ideaborn*: the *Global Citizenship Education Fund and the Remember Youth Fund (RYF) - America's Juvenile Violence Prevention and Access to Justice Fund.* 

2018 has been a year of developing new strategies and strengthening our organizational structure, which involves a team of professionals specialized in international development cooperation at their Barcelona and Bogota offices. Taking advantage of the new possibilities provided by technology, we have been able to integrate our administrative and financial structure in Spain and Colombia to create a unique work group of 11 permanent and professional staff members covering the two hemispheres. Additionally, thanks to agreements with universities from both countries, groups of young professionals join our programs for periods of 3-6 months.

The main purpose of the support we give our projects and associated entities is to ensure that the technical assistance we provide be punctual, efficient, and effective, and that our services contribute to reaching the goals of the assignments we are entrusted with.

# Ideaborn's first steps

The beginnings of *ideaborn* were in a cafe-bookshop in the Gothic quarter of Barcelona. A magical place that was transforming during the passing of hours.

At around 8 o'clock in the morning, people began to arrive, avid for information, and in the cafe they found news from Catalonia, from other parts of Spain, from Morocco, from Germany, from France, from Italy, from the United Kingdom and from the United States. In this initial part of the day one saw in cafe idea the New York painter sharing a table with the Rabat intellectual and other regulars, who gave a very cosmopolitan character to the place. As the day progressed, other people entered to make an aperitif while they contemplated the exhibition of the painter or photographer of the month. From noon until night people came to consult the books on loan on international cooperation issues or acquire essays, literature and poetry written in English, French, Spanish and Portuguese and produced African, American and Asian countries. In the evening, I found people more in the mood to have a good cocktail, while I enjoyed a concert by an acapella group, a poetry recital or a good screening of a documentary that shone light on all of the lovely things that are done in different parts of our beautiful planet.

### Ideaborn consultants

# 2018 work summary

ideaborn consultants (ideaborn SL) was awarded two important contracts in 2018. One is the European Union Framework Contract for the implementation of external aid (FWC SIEA 2018) LOT 3 for Human Rights Democracy and Peace, under the leadership of GFA Consulting Group. The other is the Technical Assistance to the German Cooperation (GIZ) Colombian Peace Support program, ProPaz, under the leadership of AMBERO Consulting.

The company has also started a complex legal and administrative procedure to be able to compete in Colombia for tenders at the federal, state and



The ideaborn team, Barcelona office

**municipal level, like any other local organization**. This is an important step towards deepening our commitment to the country because, up until now, we could only do so by bidding for international tenders as a foreign company.

Furthermore, ideaborn consultants has successfully provided strategic and legal counseling to create two platforms that will facilitate Public Private Partnerships for the promotion of the awareness, practice, and respect for citizenship core values.

One platform is the America's Juvenile Violence Prevention and Access to Justice Fund - Remember Youth Fund (RYF), a non-profit (501c) organization with its social and legal base located in Washington DC, USA. The second is the Global Citizenship Education Fund (GCEF), also a non-profit entity with its social and legal base established in Barcelona, Catalonia, Spain.

The RYF builds on a program initiated by the **ideaborn foundation** in San Salvador, Colombia, and Mexico, which encourages cities and towns from the Americas, all the way from Alaska to Patagonia, to exchange best practice and lessons learned using arts, sports, and other tools to prevent social exclusion among boys and girls living in difficult neighborhoods. The careful comparative analysis of best practice and lessons learned is applied in order to identify and bring in the required expertise to strengthen municipal programs. Other programs to tackle other participatory and multisectoral approaches for the prevention of youth violence and crime, and support to access to justice and the social reintegration of minors in conflict with the law, will follow.

The Global Citizenship Education Fund aims to facilitate the exchange of knowledge for useful human rights' applicable research. The point of departure is the 30 articles of the 1948 Universal Declaration of Human Rights, and the desired point of arrival is to make their implementation possible everywhere and for everyone, while considering cultural, social, economic, civil, and political differences. This new entity also inherits an existing program with a strong base to build upon: the Forming Responsible Citizens Citizenship Program that the **ideaborn foundation** has conceived and implemented until now in Morocco, Tunisia, Jordan and Lebanon.

These two collaborative platforms are independent entities, each with their own board of trustees. Their current and future programs will continue to receive administrative and management support from the **ideaborn foundation** as well as funding from **Born in Commerce**. Hopefully, they will be able to grow bigger and find additional partners and sponsors in the process.

#### Art contest

Finally, in 2018, we were able to organize a new edition of our art contest, IDEArt, an endeavor which has taken place annually since 2009.

This contest was created with the idea of promoting art as a social catalyst, especially among young artists from and/or linked to developing countries. The theme of the contest is the representation of the cultural and social reality, as well as the history and daily life of the countries where we implement our work.

There are two major attractions of our contest for young artists: a prize of €1000 (Euros) for the winner and the reproduction of their artwork as the *ideaborn* group's New Year's card. These cards are sent to over 300 institutions and professionals across the world.

The contest starts each spring, when we post our invitation to participate on our website, as well as on university websites and other art focused websites, such as Círculo A: <a href="www.circuloa.com">www.circuloa.com</a> and Arte Informando: <a href="www.arteinformado.com">www.arteinformado.com</a>. By the end of the summer, we stop receiving proposals and the work of the jury begins. This is formed by a group of fine art artists, experts, and professionals to whom we send the reproduction of the works with the Terms of Reference for their analysis. By the beginning of fall, they provide their marks,

meticulously following each section of the assessment grid provided to them. The winner is contacted at the end of this process, and sends us the artwork and written consent that the piece will not be reproduced without our permission.

In 2018, we received proposals from 21 artists under the age of 30, coming from 10 different countries: Bolivia, Brazil, Colombia, Cuba, Ecuador, Spain, Honduras, Morocco, Mexico and Peru.

Following the verdict of the jury, first place was assigned to the work "Colinas cromáticas" or "Chromatic Hills" by the Colombian artist Santiago Castro Mira. Santiago addresses the topic of local sensitivity in his hometown of Medellín, Colombia; more precisely it represents the neighborhood, Commune 13, which is strongly affected by the country's violence. The artist seeks to enhance the colors with which the houses have been painted, which is an attempt by the community itself to generate trust in the inhabitants. One of the judges commented: "The work even goes from being reflection to representation of that reflection, of pause, of peace, and of respite to rethink life and its conflicts; it is this force that recognizes a spectator who receives the intention of its creator".

#### SHORT PRESENTATION OF CURRENT CONTRACTS

# Framework Contract Human Rights, Democracy and Peace European Union Cooperation

This "contract of many contracts" allows us to develop our two areas of work: rule of law and good governance for peacebuilding. It is a renewed edition of the FWC that we had the honor of implementing over the past three years and enables *ideaborn consultants* to continue competing with a select number of companies for large EU-funded technical assistance contracts. In this edition, the contracts can be considerably larger (up to one million euros), using the same simplified procedure, which is something quite relevant for a small and specialized consulting firm like ours.

**In the field of human rights**, this framework contract present us with opportunities to continue our work of enhancing state and non-state actors' capacities in the **awareness**, **promotion**, **and protection of fundamental freedoms**. Likewise, it provides us with a platform to continue working for the full respect of the **rights of women and children** and to support the rights of minorities, indigenous peoples, and migrants.

In the field of democracy and the rule of law, it gives us a chance to provide analysis on the social and political roots of conflicts in order to enhance conflict prevention and to frame and carefully prepare electoral processes. By the same token, it will allow us to help with the consolidation and/or establishment of free, independent, and economically viable media able to contribute to freedom of expression.

With regard to the reinforcement of the **administration of justice**, it allows us to assist constitution-making and reform processes. In addition, it provides the path for working on strengthening corruption prevention measures, as well as supporting the **justice** sector's holistic approach to the reform of the judiciary, penal systems, the police, and the penitentiary.

The framework guides our work on the **migration-development** nexus, to address the social and economic consequences of national migration policies, as well as mainstreaming migration into national and local development strategies, to provide support to civil society organizations and local authorities **addressing this issue.** In addition, it provides us with opportunities to promote migration governance and to support the better



The Ideaborn team, Bogotá office

management of migration flows, as well as to contribute towards the maximization of the development impact of migration and mobility, tackling racism, xenophobia, and discrimination.

Likewise, it facilitates our contribution to capacity building in policy development and implementation in the field of international protection and asylum.

Bridging our two areas of expertise, Rule of Law and Good Governance for Peacebuilding, we find the field of Transitional Justice. In this vein, this framework contract enables us to focus on post-conflict transition plans, including employment generation, restoration of access to justice for affected populations, and formal and informal community-based transitional justice processes and security measures.

In the field of good governance for peace, we are working on mediation, conflict prevention, conflict resolution, and reconciliation. This framework contract provides us with opportunities to support emergency and/or post-emergency needs assessments, to monitor ceasefire and peace agreements, and to assess the demobilization, disarmament, and reintegration (DDR) of armed forces, including child soldiers, as well as the dissemination of arms within civil populations and the removal of landmines and explosive remnants of war.

It allows us to tackle **Security Sector Reform (SSR)** and participate in process to reform the police and armed forces, including their interaction with civilian control and oversight bodies with the inclusion of civil society and helps us to work on the consolidation of the concept of improved functioning of military actors within the context of **Responsibility to Protect (R2P)**.

# Program of Support to the Peace Agreements in Colombia, PROPAZ

# German Cooperation

This contract provides continuity to our 15-year continued support to peacebuilding in Colombia.

The general objective of the program is to contribute to the legal and historical reconstruction of the armed conflict. The specific objective is **to help implement the peace agreement in a participatory and efficient manner.** This task is approached through 5 fields of action: Territorial Peace; Transitional Justice and Historical Memory through the Legal and Historical Reconstruction of the Armed Conflict; Support for the Search of Missing Persons; Victim Reparation and Land Restitution; and Capacity Building for Peace in post-conflict zones. The latter is implemented on behalf of the European Union.

# List of implemented contracts

#### ideaborn SL

AREA	N.	Country	YEAR	PROJECT	CONTRACTING ENTITY
Peacebuilding and good governance	64	Mali	2018-2020	Evaluation of the Nexus Process in Mali and Technical Support for its Implementation	European Commission
Peacebuilding and good governance	63	Colombia	2018-2020	Technical Assistance to the Peace Supporting Program "Propaz" -German Cooperation (GIZ)	GIZ/ Ambero & Como Consult
Peacebuilding and good governance/ Rule of law/ Justice	62	Colombia	2018-2019	Evaluation of the European Union (EU) Instrument Contributing to Stability and Peace (ICSP) Actions Supporting the Colombian Peace Process	European Commission/ Cardno/ Particip
Peacebuilding and good governance/ Gender/ Rule of law/ Justice	61	Philippines, Kosovo, Colombia	2018-2019	Final Evaluation on Transitional Justice and Gender Perspectives – Un Women Program	European Commission/ Cardno/ Particip
Rule of law / Justice	60	Iraq	2017	Mid-Term Evaluation of the Project "Strengthening of the Efficiancy and Credbibility of the Criminal Justice System and Rule of Law in Iraq	European Commission

AREA	N.	Country	YEAR	Project	CONTRACTING ENTITY
Peacebuilding and good governance	59	Euro- Mediterranean Region	2017	Final Evaluation of the "Support to the Anna Lindh Foundation" Regional Program (Funded By Enpi South)	European Commission
Peacebuilding and good governance/ Gender	58	Egypt	2016	Gender Analysis in Preparation for Gap II Implementation	European Commission
Peacebuilding and good governance	57	Jordan	2016	Technical Assistance Mission for Supporting the National Centre for Human Rights	European Commission
Peacebuilding and good governance	56	Nigeria	2016	Final Evaluation of the Project "Promoting Better Management of Migration in Nigeria"	European Commission
Good governance / Local democracy	55	Nigeria	2015-2016	Identification and Formulation of Civil Society Strengthening Program in Nigeria	European Commission
Rule of law / Violence and crime prevention	54	Jamaica	2015-2016	Technical Assistance to the Poverty Reduction Program and Community Development	European Commission
Good governance/ Democracy	53	Cambodia	2015	Eu Election Follow Up Mission	European Commission

AREA	N.	Country	YEAR	PROJECT	CONTRACTING ENTITY
Rule of law / Study and prevention of violence and crime	52	Democratic Republic of the Congo	2014-2015	Feasibility Study for a Project to Prevent Juvenile Violence in Kinshasa	German Technical Cooperation, KFW
Peacebuilding and good governance / Corruption prevention	51	Burundi	2015	Evaluation of the Implementation of the National Strategy for Good Governance and the Fight Against Corruption	Belgian Technical Cooperation (CTB/ BTC)
Peacebuilding and good governance	50	Bosnia and Herzegovina	2014-2015	Support for Bosnia and Herzegovina Ipa III Programming	European Commission
Rule of law / Citizenship	49	Morocco, Lebanon, Tunisia, Jordan	2014-2018	Forming Responsible Citizens	Union for the Mediterranean/ Norway and Monaco (Implemetned by the Idea Foundation)
Peacebuilding and good governance	48	Colombia	2014	External Evaluation of the Unfpa Country Programme 2008-2014	Unfpa
Rule of law / Justice / peacebuilding	47	Colombia	2014	Support to the Peace Process – Profis Project - Victim and Witness Protection	GIZ (German Cooperation)

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AREA	N.	Country	YEAR	PROJECT	CONTRACTING ENTITY
Rule of law / Citizenship	46	Bolivia	2013	Evaluation of the Support to Promote Political and Civil Rights	Danida (Danish Cooperation)
Rule of law / Justice / Peacebuilding and good governance / Civil society monitoring	45	Colombia	2013	Supporting the Peace Process – Profis Program, Component 3: Victim's Participation	Giz (German Cooperation)
Rule of law / Justice	44	Bolivia	2012	Evaluation of the Access to Justice Program (Pro Justice 2)	Danida (Danish Cooperation)
Rule of law / Justice / Peacebuilding and good governance	43	Colombia	2012-2014	Technical Assistance to Justice Sector Entities and Local Authorities in the Framework of the Program "Institutional Strengthening for the Assistance to Victims" (FORVIC)	European Commission/ Colombian Ministry of Justice and Law
Rule of law / Public policy development	42	World	2012	General Evaluation of the Eu Gender Advisory Services	European Commission / AETS
Peacebuilding and good governance / Synergies between sectors	41	Colombia	2011-2014	Technical Assistance to the Program "Regional Development, Peace and Stability II" (Drpe II)	European Commission

AREA	N.	Country	YEAR	Project	CONTRACTING ENTITY
Peacebuilding and good governance / Civil society monitoring / Synergies between sectors	40	Panama	2011-2016	Technical Assistance to the Program "Strengthening of Social Cohesion"	European Commission
Rule of law / Justice	39	Eritrea	2011	Identification Phase of Project to Strengthen Community Courts and Judges in Eritrea	European Commission/ Ars Progetti
Rule of law / Justice	38	Burundi	2011	Elaboration of the Sector Policy of the Ministry of Justice for the 2011-2015 Period	Belgian Technical Cooperation (CTB/ BTC)
Rule of law / Justice	37	The Gambia	2010-2011	Formulation of Governance Program in the Gambia: Component Access to Justice and Legal Education	European Commission/ AGMIN
Rule of law / Justice	36	Panama	2010-2011	Mid-Term Evaluation of the Youth Violence Program of the Integral Security Programme (PROSI)	PROSI/BID
Rule of law / Legislative and public policy development	35	Brazil, Paraguay, Bolívia, Guatemala	2010-2011	Midterm Evaluation of the Regional Program: Incorporation of Gender, Racial, and Ethnic Equality in Programm Against Poverty in Latin American Countries	Unifem (Now Un Women)

AREA	N.	Country	YEAR	PROJECT	CONTRACTING ENTITY
Rule of law / Legislative and public policy development	34	Nicaragua, Costa Rica, Guatemala, Honduras	2010	Evaluation of the Danish Cooperation's Human Rights Program 2011-2012 (Pro-Democracia)	Danida (Danish Cooperation)
Rule of law / Justice	33	Bolivia	2010	Evaluation and Adjustment of the Justice Support Programme - Projusticia	Danida (Danish Cooperation)
Rule of law / Justice	32	Burundi	2010	Design of the Strategic Plan for the Penitentiary General Department	Belgian Technical Cooperation (CTB/ BTC)
Rule of law / Justice	31	Guatemala	2010	Final Evaluation of the "Justice Reform Support Programme"	European Commission / Ars Progetti
Rule of law / Legislative and public policy development	30	Argentina	2009-2011	Project "Strengthening the Human Rights Protection System" – Through Capacity Building and Exchange of Experiences - Lot 3	European Commission
Rule of law / Legislative and public policy development	29	Argentina	2009-2010	Project "Strengthening the Human Rights Protection System" – Through the Realization of National and Specific Regional Thematic Studies – Lots 1, 2, 4, 5	European Commission
Peacebuilding and good governance / Synergies between sectors	28	Uruguay	2009-2012	Integral Social and Territorial Cohesion Program - OPP/ EU	European Commission

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AREA	N.	COUNTRY	YEAR	PROJECT	CONTRACTING ENTITY
Peacebuilding and good governance / Corruption prevention	27	El Salvador	2009	Diagnostic and Proposal of Mechanisms for Corruption Prevention in the Judicial Body in El Salvador	International Bank for Reconstruction and Development (IBRD)
Peacebuilding and good governance / Transition from post-conflict to democratic stability	26	African Union, Eccas, Ecowas and 11 Countries	2009-2012	Project "Strengthening the Civil Component of the Intervention Strategy of Peace Missions of the African Union	European Commission /Ars Progetti
Rule of law / Justice	25	Democratic Republic of the Congo	2009	Joint Evaluation of Prevention and Response Projects to Sexual Violence and Victims' Support	Unfpa / Belgian and Canadian Cooperation
Peacebuilding and good governance / Synergies between sectors	24	Colombia	2008-2009	Conudcting of Three International Seminars on Anti-Personnel Mines and Unexploded Munitions	European Commission / PPAICMA
Peacebuilding - good governance and transitional justice	23	Colombia	2008	Midterm Evaluation: Integrated Action to Support Vulnerable Population in Usme (Bogota) and in the Comuna 8 and 13 Neighbourhoods of Medellin	European Commission- Universidad Del Rosario/CISP
Rule of law / Justice	22	Panama	2008	Strengthening and Modernization of Panama's Judicial Organ	European Commission/Ars Progetti

AREA	N.	Country	YEAR	Ркојест	CONTRACTING ENTITY
Rule of law, peace and good governance	21	Colombia	2008	Midterm Evaluation of the United States' Human Rights Program 2006- 2011	Usaid/ Democracy International
Rule of law / Justice	20	Democratic Republic of the Congo	2008	Identification Mission and Formulation of the European Support Program for Justice Reform, the 9Th and 10Th Edf Program of the EU and Swiss and British Funds)	ASDI / DFID / European Commission
Rule of law / Justice	19	Colombia	2008	Forjus Project Evaluation: Justice Sector Support to Minimize Impunity	European Commission /Ars Progetti
Peacebuilding / Good governance and transitional justice	18	Montenegro	2008	Formulation of Strategy From the Transition From Post-Conflict to Sustainaible Development As Part of the Long-Term Process of the Recognition of the Rights of Displaced People	European Commission/ Progeco
Peacebuilding and good governance / Local democracy and intersectoral coordination	17	Colombia	2007-2011	International Technical Assistance to the "3Rd Peace Laboratory", in the Framework of the of the Integral Strategy of the European Union for the Construction of Conditions for Peaceful Coexistence and Sustainable Development in Zones Affected By Internal Armed Conflict	European Commission

AREA	N.	Country	YEAR	Project	CONTRACTING ENTITY
Good governance	16	Colombia	2007	Strategy Design for the Establishment and Management of a 15 Million Usd Endowment Fund to Support Early Childhood Programs	Fondo para la acción ambiental y la niñez FPAA
Rule of law / justice / good governance	15	Pakistan	2007	Forulation of the European Union Projet for the Strengthening of Of the Formal Justice Sector With a Focus on Gender Violence Prevention and Response	European Commission/ Ars Progetti
Peacebuilding / good governance /local democracy and intersectoral coordination	14	Colombia	2006 - 2006	Formulation of a Civil Society Capacity Building Project in a Conflict Context	Aed and <i>Ideaborn</i>
Rule of law / justice	13	Rwanda	2005	Formulation of a of the Belgian Support Program to Differente Entities of the Justice Sector	Belgian Government BTC/CTB
Rule of law / justice	12	Rwanda	2005	Evaluation of the Cap. Building Program for the Justice Sector in the Framework of 8Th Def and Design of the New Program for the 9Th Def	European Commission / B&S Europe
Rule of law and legislative development	11	Syria	2005	Identification and Formulation of a Civil Society Development Program and (Legal) Capacity Building	European Commission/ B&S Europe

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AREA	N.	Country	YEAR	Ркојест	CONTRACTING ENTITY
Peacebuilding and good governance / Post-conflict management and transitional justice	10	Serbia Montenegro	2004	Strengthening of Civil Rights for the Serbian Commission of Refugees and the Coordination Kosovan Center for Displaced People	European Commission/Ars progetti
Rule of law / Legislative and public policy development	9	Colombia	2003-2004	Identification and Formulation of a Project for Human Rights Education in Schools of Antioquia	Colombian Ombudsman Office / Governor's Office of Antioquia
Rule of law / Legislative and public policy development	8	Spain, Egypt, Jordan, Syria, Lebanon and Iraq	2003	Study on Higher Education in Mashrek	European Institute of the Mediterranean IEMED, Upper Council, University of Catalonia
Rule of law / Legislative and public policy development	7	Turkey	2003	Development of Education on Human Rights in Primary and Secondary Teaching Program in Turkey	European Commission
Peacebuilding and good governance	6	Morocco, Algeria, Tunisia	2002-2003	Study on Good Governance in the Maghreb	European Institute of the Mediterranean IEMED

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AREA	N.	COUNTRY	YEAR	PROJECT	CONTRACTING ENTITY
Rule of law/ Justice	5	Algeria and Morocco	2001	Analysis and Outreach Program About the Reality and Challenges of Legal Practice in Northern Africa	General Council of the Legal Profession (CGAE), University of Barcelona, <i>Ideaborn</i>
Peacebuilding and good governance / Synergies between sectors	4	Algeria, Tunisia, Morocco, Libya, Mauritania	2001	Support to Sme Development in Northern Africa	Chamber of commerce of Barcelona COPCA
Peacebuilding and good governance	3	Southeast Europe (Croatia, Hungary, Romania, Bulgaria and Macedonia) Romaniaromania, Bulgaria and Macedonia)	2000	Support Program for the Creation of Small and Medium Enterprises	Chamber of Commerce of Barcelona
Rule of law	2	Spain	1999	Donation of Books and Establishment of a Human Rights Documentation Centre of Cafe IDEA	World Bank <i>Ideaborn</i>
Rule of law / Justice	1	Bosnia- Herzegovina	1999	Support to the Ombudsman and Jurist Associations of Bosnia Herzegovina	Spanish Agency for International Development Cooperation (AECID)

# ideaborn Foundation

# 2018 Work summary

The *ideaborn foundation* has dedicated 2018 to implementing two major existing programs and initiating a new one.

Forming Responsible Citizens

An initiative launched in 2015 to strengthen the knowledge and practice of rights and responsibilities among children according to their age (art 12.1 CRC) and to prevent any kind of discrimination and violence towards women in North Africa and the Middle East.

Remember Youth / Recuerda Juventud

An initiative started in 2014 to prevent youth violence and crime in cities of the Americas through the use of arts and sports as a vector of social inclusion.

Good Governance to Access Financial services and Markets (GGtoFM)

An initiative launched in 2018 in Colombia to help build guarantees of non-recurrence of the internal armed conflict by: (i) promoting synergies among the financial sector, the local governments, and national and international NGOs; (ii) enhancing the opportunities for small and medium sized businesses in rural areas through those synergies.

As previously mentioned in this report, the combined efforts of ideaborn Consultants, the ideaborn Foundation and Born in Commerce have successfully provided a path for the progressive growth and sustainability of the first two of these three indicatives.

Forming Responsible Citizens will be absorbed in 2019 by the Global Citizenship Education Fund and Recuerda will be taken by Remember Youth: America's Juvenile Violence Prevention and Access to Justice Fund. These two new organizations shall grow as collaborative platforms where different state and non-state actors are invited to participate. Moreover, both entities already receive funding from Born in Commerce to cover their running costs and will continue to do so for the coming years.

The ideaborn Foundation remains a collaborative entity of these two programs and focuses fully on their implementation phase.

Over the following pages, we present what has been done with the support of the *ideaborn foundation* in the implementation of the Forming Responsible Citizens and Remember Youth Funds in 2018 as well as the first steps taken to structure the Good Governance to Access financial services and Markets (GGTOFM).

#### Forming Responsible Citizens Program: A tool to enhance gender equality

This ideaborn initiative received the important institutional support of the Union for the Mediterranean (UfM), an international institution formed by 43 countries on the northern and southern shores of the Mediterranean Sea. It also received the valuable financial support of the governments of Norway and Monaco.

The program goal is to support the efforts conducted in Morocco, Tunisia, Lebanon and Jordan in the area of civic and citizen education of boys and girls between 11 and 17 years of age, with special focus on women rights. The intervention is structured in three phases: the first consists of a diagnostic study of how civic and/or citizenship education is taught, the second consists of helping implement the recommendations of the first phase by preparing, validating, and printing new didactic materials, complementary to those already in use. The third phase consists of supporting teachers, monitors, and youth and parent associations to use the existing and new materials during the school year. The first diagnostic phase was successfully implemented in Morocco and Tunisia during 2016, and in Lebanon



Seminar for the Forming Responsible Citizens`prohect in Tunis, 2016

and Jordan in 2018. The second phase has also been implemented in the first two countries and the materials produced can be consulted and downloaded in French and in Arabic, as well as a summary in English, at <a href="https://globalcitizenshipfund.org/library/">https://globalcitizenshipfund.org/library/</a>

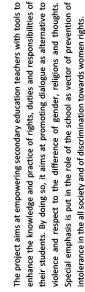
In 2018, three major events took place: the first was the successful finalization of the first edition of the crowdfunding campaign, One School One Year, by identifying the first school in which the funding will be spent. The second event was the preparation and implementation of the Mediterranean Regional Conference on Citizenship Education that took place in Barcelona on June 28th & 29th, and the third was the formal launch of the Global Citizenship Education Fund. The latter included the establishment of its Secondary Education Technical Working Group as well as the preparation of a 120-hour diploma on participatory education addressed to increase capacities of secondary school teachers.

# Responsible Citizens Forming

11

Promoting gender equality and preventing violence in the Mediterranean Region

Union for the Mediterranean Union pour la Méditerranée الإثحاد من أجل المتوسط



To contribute to the national education strategies and to Impact in juvenile attitudes at local level in the



Tunisia, Jordan & Lebanon 2015-2018 Training & Workshop Countries: Morocco, 8000 Teacher Guides Beneficiaries 20 4 dialogue, learningactivities aim at developing the student's capacity offering Participating and working together in groups, through the each school, allows the a practical Schools Practices Union for Mediterranean Countries Teacher training the guide Citizenship Clubs: the þ -through Materials and students to learn in exercises. activities experiments and work detailed in concrete in these Clubs in group to Phases: Testing & Edition Curriculum Design Main Topics of Work Gender Equality components Violence Prevention Recommendations Responsible Citizens Preliminary Study



Educational Professionals Reached

+800

writing-skills,

their

ameliorate

in

talk

to

manner

defend their positions and to

group-activities

develop

other participants.

#### One school one year



This campaign aims to support the use and practice of citizenship exercises with the materials we have produced in the context of the "Forming Responsible Citizens" project, as well as other materials.

We conducted a crowdfunding exercise between May and July 2017:

https://www.goteo.org/project/una-escuela-por-un-ano/updates/metodologia-para-el-aprendizaje-de-profesores-y-estudiantes, through which we raised €5370 EUR (approximately \$5940 USD).

In 2018, we reached an agreement with the Tunisian Ministry of Women, Family, Childhood, and the Elderly to use these funds to finance the activities of a youth club that they coordinate in the Nabel province for the school year 2018/2019.

The **main objective** is to improve the capabilities, knowledge, attitudes and values of girls and boys by encouraging them in the effective and integral fulfillment of their rights, duties and responsibilities. Furthermore, in order to strengthen and consolidate the teaching of responsible citizenship, the project emphasizes the importance of values such as respect for diversity and difference. Finally, it develops actions to prevent violence and includes a gender focus in all activities. We believe that the best way to achieve this objective is through education and the capacities of the teachers.

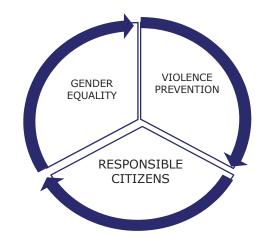
#### One year's support for one school will work on:

- Preparing young people for their future as active participants in their communities.
- Greatly reducing the likelihood of exclusion, radicalization and gender inequality.
- Strengthening the role of the school as a vehicle for the prevention of youth violence, gender inequality and discrimination.
- Strengthening the capacities and the role of teachers as civic promoters.
- Enhancing the active participation of students and their families in the school and in civic society activities.

#### Educational clubs and societies

To fight violence, gender inequality and extremism, it is necessary to change the socio-political factors that create the conditions for radical and discriminatory ideas: inequality, social exclusion, discrimination, and violent radicalization. It is necessary to **empower** young people and encourage them to engage in social change in their societies. The goal is to provide civic education in vulnerable regions and facilitate the opportunity of an exchange with schools on both sides of the Mediterranean.

This project presents a practical means to prepare young people for a future as active participants in everyday life in their homes, schools and in their neighborhoods. It is also a contribution to strengthen flexibility, capacity to adapt, to lead teams and to be part of these, and, in sum, to prepare young people to contribute towards professional projects and employment which presents itself to them in the future.



#### Youth clubs

The educational clubs and societies are small internal school units formed of teachers and students, that are also open to parents and other members of the civic society. These clubs implement the theoretical guidelines and the practical activities outlined in the "Forming Responsible Citizens' project".

They give students the opportunity to acquire dialogue and conflict-solving abilities, in a friendly atmosphere. Values such as gender equality and cultural and religious tolerance are transmitted through practical exercises together with the educational community within and outside of the school.

The methodological areas of youth education in this program follow three main routes: Acquiring Experience (practical)

- **Acquiring Experience (practical)** a.
- **Project Guidance (activities)** b.
- Citizenship Education (global) C.



#### HOW DOES THE PROJECT SUPPORT SCHOOLS IN MOROCCO, TUNISIA, LEBANON AND JORDAN?

- Capacity-building and training for teachers in civic education. This training uses the methodology developed by the "Forming Responsible Citizens" project.
- Creation of networks and spaces for exchange between schools and civil society, as well as support, monitoring, and review processes.
- Equipment and necessary pedagogical material. Educational guides for civic education, technical equipment, and access to high-quality online resources.

#### Regional seminar on civic education for youth in the Mediterranean

The seminar took place on June 28th & 29th 2018 in the elegant Palace of Pedralbes, constructed during the early years of the last century to provide a palace in Barcelona to facilitate the visits and comfort of the royal family. The Palace is now the headquarters of the Union for the Mediterranean.

#### **Background**

The Euro-Mediterranean region is currently facing strong transformations that challenge its capacity to build inclusive, pluralistic, and open societies, including an increase in violence, intolerance, and radicalization, of which young people are the main victims. These challenges are at the heart of the current debates about the future and stability of the region. Preventing violence and radicalization, and promoting inclusive and equal societies, are essential levers to improve regional development and stability.

The 2030 Agenda for Sustainable Development stipulates the need to ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, education for sustainable development and sustainable lifestyles, human rights, gender equality, the promotion of a culture of peace and non-violence, global citizenship, and the appreciation of cultural diversity and of culture's contribution to sustainable development, by the year 2030.

At a global and regional level, we witness the emergence of several frameworks and initiatives, which demonstrates a growing interest for citizenship education. These include: the **Paris Declaration**, launched in 2015 by the EU member states to promote citizenship and the common values of freedom, tolerance, and non-

discrimination through education; the **Council of Europe Global Citizenship** Education program; the Plan of **Action to Prevent Violent Extremism** launched by UNESCO in 2016; and the Mediterranean University of Fes. These initiatives, in addition to emerging national policies on this same topic, aim to promote citizenship and values of non-violence, tolerance, and nondiscrimination, as well as intercultural dialogue.

In January 2017, the Union for the Mediterranean (UfM) Member States adopted an action-oriented roadmap



Plenary session of the Mediterranean seminar on citizenship education in Barcelona, 2018

centered on **the potential of the youth in the Mediterranean to promote stability and development in the region.** Ministers mandated the UfM Secretariat to focus on human development, in particular through youth and women empowerment, as a main contribution to addressing the root causes of the current challenges faced by the region including violence and extremism. Through its activities, UfM joins regional and international efforts to develop further high-impact projects and initiatives with a special focus on strengthening the role of youth and women.

#### **Objectives of the seminar**

In this framework, **ideaborn**, in collaboration with the UfM Secretariat, organized the regional seminar on "Civic Education for Youth in the Mediterranean", with the objective of discussing the central role of citizenship education in the current emerging challenges in the region, such as the prevention of violence and radicalization, and the promotion of gender equality. The seminar was held under the framework of the aforementioned UfM-labeled regional project, "Forming Responsible Citizens" (FRC), which has been implemented since 2015 in Morocco, Tunisia, Jordan, and Lebanon, with the financial support of the governments of Norway and Monaco.

The seminar responded to three objectives, namely:

- To discuss challenges and recommendations regarding civic education programs across the Euro-Mediterranean region
- To share experiences and best practice and explore regional perspectives on preventing youth radicalization through civic education

To explore the needs as well as sustainable avenues regarding capacity building and the contribution of different stakeholders.

Furthermore, the seminar was a unique opportunity and event to present the Global Citizenship Education **Fund**, its modality of work through working groups that facilitate the assembling of different and complementary knowledge, and the establishment of the first GCEF technical working group on Secondary Education.

#### Participants at the seminar

The seminar brought together institutions and educators from Europe and MENA countries, as well as relevant regional stakeholders on civic education. Participants included the main partner institutions and technical experts engaged in the FRC program, as well as representatives of the national Ministries of Education of the countries involved; regional intergovernmental organizations; experts in the field of education, institutions and universities; and potential donors.

The presentation are available online

The text and audio of the presentations can be found at: www.globalcitizeshipfund.org/regional-seminar/

# SEMINAR ON YOUTH AND CITIZENSHIP EDUCATION FOR YOUTH IN THE MEDITERRANEAN Barcelona 28, 29 June 2018 Summary

#### WELCOME AND INTRODUCTORY REMARKS

Laurence Païs, Deputy Secretary General, Social & Civil Affairs, UfM Secretariat Jaume Guardans, CEO, *ideaborn* 

Nuria Grinda, Counsellor, Embassy of Monaco in Spain

Keynote speaker: Léonce Bekemans, Jean Monnet Chair ad personam "Globalisation, Europeanisation, Human Rights" at the University of Padua, Italy: "Education, Values and Empathy for a Better Future"

Introduced by Carles Duarte i Montserrat, Director Fundació Cultural of the CIC

#### **SESSION I**

#### FORMING RESPONSIBLE CITIZENS: Lessons Learnt in Participatory Education

Presentation of the main tools and key achievements of three years of project implementation. This will provide the basis for reflection on the main trends and key challenges regarding citizenship education in different national realities.

Moderator: Gemma Aubarell, FRC Senior Expert, ideaborn

#### **Interventions:**

- Elarbi Imad, Director, MCCE. Morocco: Teaching, Learning and Active Participation.
- Muna Al Alami, Director, JCCE. Jordan: Impact on local communities and civil society.
- Fadi Daou, Director, Adyan Foundation. Lebanon: Contributing to citizenship education curriculum and content.
- Amara Benromdhane, Director, SDEC. Tunisia: Working in schools, making change possible.

#### **SESSION II**

#### TEACHING RESPECT, CRITICAL THINKING AND TOLERANCE

#### Roundtable: Sharing experiences and exploring synergies

Each participant shares an example of an education tool/method/approach, its objectives and its impact. Themes to be covered include:

- Impact of citizenship approach to education and related instruments and tools for reducing violence and promoting gender equality in schools and communities
- How to manage citizenship education to make it a more effective tool to improve youth capabilities
- Strategies to promote citizenship education among professionals
- How to foster cooperation between European and Mediterranean actors toward addressing the common regional challenges through education.

Moderator: Ilhem Mansour, ELT General Inspector, Education Board of Nabeul, Tunis

#### Interventions:

- Tala Zein, Secretary General, National Lebanese Commission UNESCO
- Eleonora Insalaco, Anna Lindh Foundation, Egypt
- Letizia Portera, CESIE, Palermo, Italy
- Catherine Sabry, Bokra Sawa, Marseille, France

Rapporteur: Anand Torrents Alcazar, International Coach in educational training for educators, M&M Profuture Training, Barcelona

#### **SESSION III**

#### INVESTING IN CAPACITY BUILDING AND ACTION-ORIENTED RESEARCH

Roundtable: The importance of higher education: Presentation of innovative initiatives

One of the main recommendations of the FRC project is to prioritize investments that build the capacities of professional educators and teachers.

This session will explore leading initiatives in this area in the region with the objective to identify relevant and efficient methodologies and tools to strengthen the capacities and competencies of key actors (practitioners and institutions) dealing with children and youth.

Moderator: Abdelhamid El-Zoheiry, President EMUNI University, Slovenia

#### Interventions:

- Alina Trkulja, Center for Interdisciplinary Studies, University of Sarajevo
- Jaume Guardans, CEO, ideaborn
- Ridha Haj Ali, Ministry of Education, Tunisia, General Director CIFFIP, International Centre for Trainers Training and Pedagogical Innovation
- Heidi Grobbauer, KommEnt, Austria

Rapporteur: María Rosa Buxarrais Estrada, Professor, Department of Theory and History of Education, Faculty of Education, University of Barcelona (UB)

#### SESSION IV

#### THE ROLE OF CITIZENSHIP EDUCATION IN PREVENTING YOUTH RADICALIZATION

Tackling the challenges of preventing radicalization from the point of view of the current regional and national strategies and addressing civil society initiatives in practice, including the importance of early warning strategies and tools.

The main objective is to approach the common challenges of intolerance and inequality by exploring how to work together on the root causes of violence in the region and how citizenship education can provide tools to encourage tolerance and respect of diversity.

Moderator: Laurence Païs, Deputy Secretary General Social & Civil Affairs, UfM Secretariat

#### **Interventions:**

- Miquel Àngel Essomba i Gelabert, Commissioner for Education, Children and Youth, City Council of Barcelona
- Cedric Neri, Project Coordinator, Communication and Information Sector, UNESCO Amman Office in Jordan
- Pedro Rojo, President and Founder, Al Fanar Foundation for Arab Knowledge
- Moussa Bourekba, Researcher, Project Manager for SAHWA, Barcelona Centre for International Affairs (CIDOB)

Rapporteur: José Sánchez García, Anthropologist, Researcher, Transgang Project Ethnographic Coordinator, Pompeu Fabra University Barcelona (UPF)

#### **SESSION V**

#### EDUCATIONAL DIALOGUE SPACES FOR RESPONSIBLE CITIZENS

Roundtable: Stakeholders, governance and sustainability: the role of different actors in the creation of inclusive and cohesive societies through education.

Perspectives and recommendations to drive the achievement of SDG4 in the Euro-Mediterranean region and the creation of societies of peace, from the learnings of the seminar to the next steps for focused regional collaboration.

Themes to be explored:

- the role of education institutions;
- the most effective instruments to foster education and inclusion;
- how to involve relevant actors (e.g. policymakers, religious leaders, civil society representatives) to ensure mutual learning and adoption of results.

Moderator: Fatiha Hassouni, Head of Sector, Gender and Women empowerment, UfM Secretariat

#### Interventions:

- Tomás Duplá, Trustee, Global Citizenship Education Fund (GCEF)
- Nada Oweijane, President, Center for Educational Research and Development, Lebanon
- Aziz Nahya, Direction of School Life, Ministry of National Education, Morocco
- Jan de Groof, Chairman, Global Education Law Forum (GELF), The Netherlands

Rapporteur: Mercè Kirchner Baliu, Lecturer and Internship Coordinator, Fundació Blanquerna, University Ramon Llull, Barcelona

#### CONCLUSIONS

Formal launch of the Global Citizenship Education Fund "Secondary Education Technical Working Group" Laurence Païs, Deputy Secretary General Social & Civil Affairs, UfM Secretariat



The continuity and growth of the Forming Responsible Citizens program will be provided by the Global Citizenship Education Fund: www.globalcitizeshipfund.org.

The GCEF is structured around working groups. The first working group was formally established at the seminar. Its members are:

**CIC**, a network of secondary schools from Catalonia, Spain; **CESIE**, an Italian Center for Social Studies; **AETS**, a French international consulting company, CISUS, the Center for Interdisciplinary Studies of the University

of Sarajevo; MCCE, the Moroccan Center for Civic Education; JCCE, a Jordanian Center of Civic Education; SDEC, a Tunisian Center for Social Studies, the MME the Morocco Ministry of Education; Bokra Sawa, a French non-formal education center; Al Fanar, a Spanish Foundation for the dissemination of the Arab language and culture; CIFFIP, a Tunisian Center of pedagogical innovation and training of trainers; Share & Grow, a Spanish consulting company; CERD, a Lebanese Center for educational research and development and the Lebanese National Commission for UNESCO

The Secondary Education Technical Working Group's initial task is to articulate an offer of continued education for secondary school teachers through a 120-hour course of specialization that will facilitate the teachers' capacities to encourage critical thinking and co-responsibility among their students.



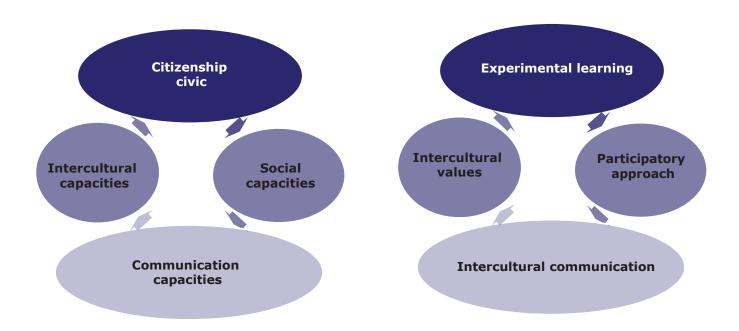
Jornades de validació del materials produtis, Marroc

# 120-Hour specialization course on participatory education for secondary school teachers

The GCEF Secondary Education Technical Working Group is currently preparing a proposal for a 120-hour specialization course in Participatory Education. The project aims to develop an offer for continuous education and specialization for secondary school teachers.

The idea is to facilitate additional instruction and techniques to enhance teacher capacities to boost the practice of citizenship values in the day to day teaching of each and every subject taught to children and youth between, more or less, 11 and 17 years of age. It also aims to sensitize teachers with the idea of engaging children and young people in taking responsibilities and thinking critically as part of their own learning process.

The first phase of this new education program started as a result of the citizenship education diagnostic studies conducted in Morocco and Tunisia. A common recommendation arising from both documents was the importance of not restricting the teaching of rights, duties, and responsibilities to civic education courses, but to promote the practice of those concepts and values in a cross-cutting manner among adolescents and in every aspect and sphere of school life.



#### 120-HOUR COURSE IN PARTICIPATORY EDUCATION FOR SECONDARY SCHOOL TEACHERS

The overall objective is to increase the impact of secondary education in helping young people to succeed in their social and professional lives and to contribute to a tolerant and democratic society by creating a comprehensive capacity building program for citizenship education.

Specific objective 1	To produce didactic materials to use as the basis of the GCEF face-to-face and online training program		
Specific result 1	6 modules for training secondary school teachers and other professionals related to secondary education are developed. These modules put the use of rights, duties, and responsibilities at the core of the teaching method as a means to boost students' participation and engagement in their own learning process. The materials are also available online to support the work of education officials and teacher training centers and programs.		
Output indicator	The identification phase illustrated in the Terms of Reference is carried out by the experts, followed by a formulation phase, in which the structure of the 6 modules is further developed in a new document, which is followed by the elaboration and content development of the six modules.		
Outcome indicator	The production of the materials includes a review by the members of the GCEF Secondary Education Technical Working Group (SETWG) and the Technical Secretary (TS). This supervision ensures the complementarity of these 6 modules with existing materials that focus more on the teaching of civic values as opposed to those that focus more on the tools to facilitate their internalization and practice.		

	Means of verification	The implementation of the consultancy contract for the formulation phase presented here; the written revision of the products produced by the SETWG and TS members; the capacity to convince and find funding to finance the production of the training modules		
	Specific objective 2	To develop long-term training capacity by establishing long-lasting association agreements with training centers in the countries where the GCEF has already conducted the three-phase citizenship education project.		
	Specific result 2	At least one training center or university/faculty in each beneficiary country has been strengthened with the capacity to offer the GCEF complementary training for secondary school teachers and other education-related professionals. Professionals of the selected centers have been prepared to provide a face-to-face training modality.		
	Output indicator	The training centers are identified and the agreements signed.		
	Outcome indicator	The content of the agreements provides for the identification of trainers within the institution chosen. Aid memoires are produced, documenting the selection and briefing of the academic statement members within each center that will conduct the training, under the supervision of each module director.		
	Means of verification	The agreements signed with the training centers and the aid memoires regularly produced to document the implementation of the work plan of the centers and of the GCEF training program.		

Specific objective 3	To conduct a 8-month face-to-face graduate diploma every year and provide a certificate of accrediting a 120 hours' specialization course in participative education for the participants		
Specific result 3	A 120-hour face-to-face educational course using the 6 modules produced is being implemented in every country where the "Forming Responsible Citizens" project has been carried out. Program planned to allow teachers and education professionals living and working up to 3 hours' distance from the training centers to attend the courses (courses every other weekend)		
Output indicator	The implementation of the courses		
Outcome indicator	The evaluation completed by the participants in the courses upon our request at the end of each module and post evaluation exercises every three years with the course beneficiaries regarding to what extent the teaching has been useful for their secondary education related work.		
Means of verification	The grades and diplomas delivered and the evaluation sheets.		
Specific objective 4	To develop a roster (database) of multipliers to put at the service of the Ministries of Education and other institutions involved in steadily strengthening the quality of secondary school education.		
Specific result 4	A group of the 10 best graduates of the 120 hours training that are offered the possibility to enroll in a specialized extra training over the course of two weekends become multipliers. Those that satisfactorily complete this specialized training are included in the GCEF roster. The roster becomes available to the Ministries of Education of the beneficiary countries.		

Output indicator	The multipliers two weekend training courses are implemented, and focal points are identified in the Ministries of Education of the beneficiary countries and in other education-focused organizations to liaise with them to facilitate access to the roster.
Outcome indicator	The multipliers are requested to provide different sort of workshops, induction and training on participatory education.
Means of verification	The requests received to use the roster and the experts' reports of the work done responding the requests received.
Specific objective 5	To articulate an offer of distance (online) training using the training modules and the module directors already engaged.
Specific result 5	At least one modality of distance (online) and shorter course has also been implemented.

The GCEF web incorporates what is required for distance learning and the courses take place

The participants of the distance training modality positively value the training received after each

Means of verification The GCEF web and the evaluation sheets

module and after the finalization of the course.

Output indicator

Outcome indicator

Μe

In 2018, we have been able to advance in the implementation of objective 1: 6 modules for training secondary school teachers and other professionals related to secondary education have been developed. These modules put the use of rights, duties, and responsibilities at the core of the teaching method as a means to boost students' participation and engagement in their own learning process. The materials are also available online to support the work of education officials and teacher training centers and programs.

We have done so in four phases. Firstly, we prepared a concept note (Terms of Reference) and gave it to two education experts to elaborate on the guidelines of the six training modules. The experts made progress in detailing the content of the training modules in more depth, which they divided into nine chapters each.

The product of this work was given to a network of secondary schools in Barcelona, INSTITUT CULTURAL DEL CIC (http://www.iccic.edu/institucional) with whom we were able to conduct 9 working sessions with 5 secondary school teachers specialized in different areas.

This exercise was of paramount importance since it allowed us to validate this graduate education proposal with secondary school teachers, which aims to strengthen their capacities.

The outcome of this exercise was useful to help us to clarify which kind of citizenship approach exercises can be used in science-oriented courses such as math, physics, and chemistry, and which are more appropriate for humanities courses like literature, history, languages, and so on.



Working session of secondary school teachers for the preparation of the 120 hour participatory education course

# Modules of the Graduate Diploma on Participatory Education

Critical thinking: "Is everything Module 1 alright?" Becoming emotionally Module 2 intelligent citizens Active participation and Module 3 responsible citizenship Gender - differences, equality Module 4 & rights: the power of coeducation Module 5 Intercultural dialogue Communication, conflict Module 6 resolution and connectedness

# Remember Youth fund Program: «Arts and sports to prevent social exclusion»



RECUERDA JUVENTUD / REMEMBER YOUTH began in 2014 as an initiative of the ideaborn foundation to raise awareness and increase the impact of the primary prevention of crime and youth violence in the Americas, from Alaska to Patagonia. The strategic plan of this program envisages the establishment of a legal entity capable of providing the independent administration of funds raised. In other words, it plans to start working towards a trust fund to provide sustainability that is vital to defend and help to set up measures to prevent juvenile violence and crime long term. This independent legal entity was formed in 2018 in Washington DC as a non-profit organization (501 (C)), named "Americas' Juvenile Violence Prevention and Access to Justice Fund / Fondo Recuerda", with the commercial name, "REMEMBER YOUTH FUND".



Following the incorporation of Tegucigalpa in 2018, the REMEMBER YOUTH Fund already has five beneficiary cities (Medellín and Bogotá, Colombia; San Salvador, El Salvador; Tegucigalpa, Honduras; and Corregidora, Mexico). After the transfer of this program to the Americas Juvenile Violence Prevention and Access to Justice Fund / Remember Youth Fund, the *ideaborn foundation* will continue to play an operational role to support the implementation of its activities.

With the 2018 incorporation of UN HABITAT as a collaboration entity, we have started a consolidation plan that will involve the preparation of new partnerships with universities in each of the beneficiary cities.

This partnership will be of vital importance to advance on UN HABITAT and RYF goals of considering the cities as laboratories for testing innovative social approaches, for systematizing, comparing, and analyzing lessons learned and helping replicate best practices.



In December 2018 we started the implementation of this approach in Bogotá, Medellín, and San Salvador, and we will continue to do so in Honduras in January 2019.

Besides UN HABITAT, the RYF partners are so far Pau Casals Foundation and Esportsalus Foundation. <a href="https://www.fondorecuerda.com/">https://www.fondorecuerda.com/</a>

# Good Governance To Access Financial Services And Markets (GGtoFM)

This initiative is being implemented in Colombia and was born from the belief that providing opportunities for small and medium-sized businesses across the country, particularly in rural areas, is a key contribution towards the building of the path of non-recurrence or repetition of the internal armed conflict.

We started with a diagnostic study in the municipalities of Ovejas (department of Sucre) and San Jacinto (department of Bolivar). These are two different towns, with large differences in capacity, yet sharing a same problem: lack of synergies between the municipal/regional (state) programs aimed at promoting access to local markets on one on the one hand, and those entities and/or programs offering financial services as well as insurance and credit on the other.

At *ideaborn*, we believe that the Development Plan which guides the government action of the elected mayors can be regulated so that the combination of their actions facilitates the integral accompaniment of the small producer. This holistic support must be made known to all of the entities that offer or can offer financial services, so that they do so at affordable prices that allow the sustained growth of small businesses and decent and stable employment in this field.

The *ideaborn foundation's* approach is to advocate using part of the national and international funding aimed at implementing the peace agreement, to improve these synergies between local public policy and classic financial services and even to explore the use of new technologies of service management such as blockchain technology, to facilitate access to financial services in areas of scarce institutional infrastructure.

In 2018, while working on the promotion of synergies between public policy at the local level and financial services to small businesses, we have also assisted small companies to better understand and use international trade agreements to access the foreign market. We have done this through a workshop in the city of Pereira and another in the city of Barranquilla.

#### Pereira Meeting - August 2018

Training was carried out in the city of Pereira, in the department of Risaralda, in August, in conjunction with the Chamber of Commerce of Pereira, which was attended by different producers of handicrafts such as decorative wood, bamboo and textile items, as well as associations of producers of agricultural products, such as cane, coffee, avocado and panela derivatives. Producers and associates were trained in export issues and legal procedures such as certifications, permits and entrance requirements to the countries of entry for the export of wood products and handicrafts.

#### Barranquilla Meeting - June 2018

In partnership with the Chamber of Commerce of Barranquilla, a meeting was held with the participation of the Regional Commission of Competitiveness, the Secretary of Planning of the Atlántico Governors' Office, and a representative of the Association of Wooden Furniture Producers. These entities were presented services with the aim of supporting furniture producers that are part of the construction project of an industrial complex of wooden furniture producers and to generate an alliance for furniture export to Europe and the United States.

### **Born in Commerce**

Consistent with the work of ideaborn consultants and the idea**born foundation** in strengthening the rule of law and promoting good governance for peace, we could not stand passively by in the face of the "buy local, anti-immigration" approach that is growing in Europe and in the United States.

With *ideaborn consultants*, we bid for and implement contracts that aim to facilitate the full integration of immigrants, helping manage legal immigration, and working for the prevention of any kind of exclusion, isolation, or self-exclusion based on differences of culture, religion, skin color, sex orientation, or any other. With the *ideaborn foundation* we promote a program to enhance Participative Public Policies to help local governments, NGOs, and the finance sector work together for the benefit of extending affordable financial services to small producers in the countryside.

With **Born in Commerce**, our goal is to promote sustainable development and engagement in fair trade by helping small producers from developing countries fulfill international labor and environmental international standards.



Installation of American oak parquet on the Costa Brava, Catalonia, Spain, 2016

Born in Commerce is already registered in Colombia, the United States, and the European Union, and is first trademark is Born in Wood: www.borninwood.com

#### 2018 Work Summary

In 2018, we presented Born in Wood in the Maison Object in Paris https://www.maison-objet.com and we have furnished one apartment in Barcelona, Catalonia, Spain, another by the Catalan coast (Ampurda/Costa Brava), and a third one in Medellín, Colombia. All the furniture was custom-made in Colombia by small local producers. We have also advanced in negotiations with a furniture shop in Barcelona to produce its annual collection of natural wood furniture. Last but not least, we have concluded a partnership agreement in the United States to conduct steady promotion work in the North American market.

# **Born in Wood**

#### **BUSINESS MODEL**

- 1. An interior designer or furniture store that does not have its own factory is interested in offering its customers furniture designs made of natural wood, wood combined with steel, aluminum or iron, natural stone, or iron and glass.
- This decorator or store gets in touch with Born in Wood and sends over their designs.
- 3. Born in Wood proposes different materials with which to carry out the commission and we agree upon a price for an order between 30 and 60 m3, equivalent to a container of 20 and 40 feet respectively.
- 4. From the pool of small furniture producers of Bogota, we look for the most suitable for the order received and we carry out quality control measures throughout the entire process, from the origin of the wood, to the glue that is used, among other aspects.
- 5. We ship the container, we deliver and assemble the furniture.